

### Benefits for estate agents

We provide estate agents with a digital platform to **speed up the home selling process** in England and Wales. Our platform enables estate agents to **track, manage** and **digitalise** legal onboarding for home sellers.

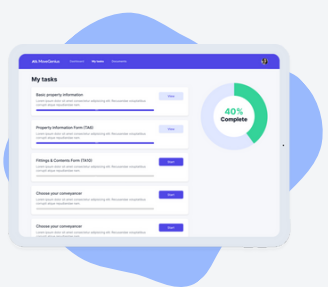
- Reduced admin costs
- Faster time to exchange
- Less fall throughs
- Enhanced customer service
- Compliant with changing regulations
- Get paid faster

### Benefits for your sellers

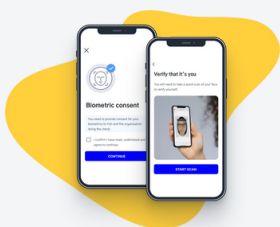
For the first time, your sellers can get ready with the legal onboarding process **at the point of listing** their property. By providing home buyers with more legal information upfront sellers can speed up the sale process.

- Reduce the time to exchange by up to 4 weeks with upfront searches
- Digital legal forms
- Guided legal process
- Task tracker

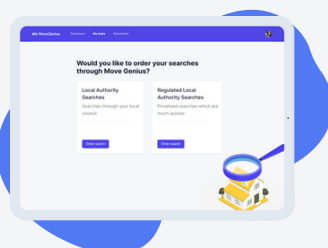
### Key Features



**Upfront legal packs for buyers**



**Digital ID and AML checks**



**Online onboarding tracker**

MoveGenius

Digital legal docs



Branch analytics



Upfront searches



Live tracker



Digital ID and AML checks



### You need to comply with changing regulations NOW!

- National Trading Standards Estate Agency team is implementing new regulations for property sales businesses
- Part A & B of the regulations compel estate agents and sellers to provide buyers with more upfront information
- Financial penalties for non-compliance
- We digitalise upfront information for you so you don't have to
- New data fields included in our platform and provided for each of your listings

**NATIONAL TRADING STANDARDS**

Protecting Consumers  
Safeguarding Businesses

### UK Market

Estate Agents	<b>1 in 3</b> Transaction fall throughs	<b>£4123</b> Wasted cost per transaction
Sellers	<b>£700</b> Wasted cost per sale	<b>12 weeks</b> Average time to exchange

### Business Model



#### Subscription model:

We charge estate agents **£150 per branch per month + £10 per transaction**  
Free for sellers

### Your savings per month

Revenue	Admin Time	Exchanges
<b>£20K</b>	<b>10 hours</b>	<b>+25%</b>

\*Averages taken from iamproperty survey of 475 Agents, 2020, based on 5 transactions per month.

### How to sign up

- Seamless integration with Alto or direct integration with your agency
- Onboarding email sent to your branch manager
- Add your vendors and an automated log in link is shared with your clients
- Track sellers progress and encourage clients to complete the task list
- Reach out to online customer service when needed

